

EditionGuard Magento Demo Reference Guide

On our Magento Demo website, the EditionGuard eBook DRM Integration Extension is already installed and configured with a demo account. Here is the link for the extension:

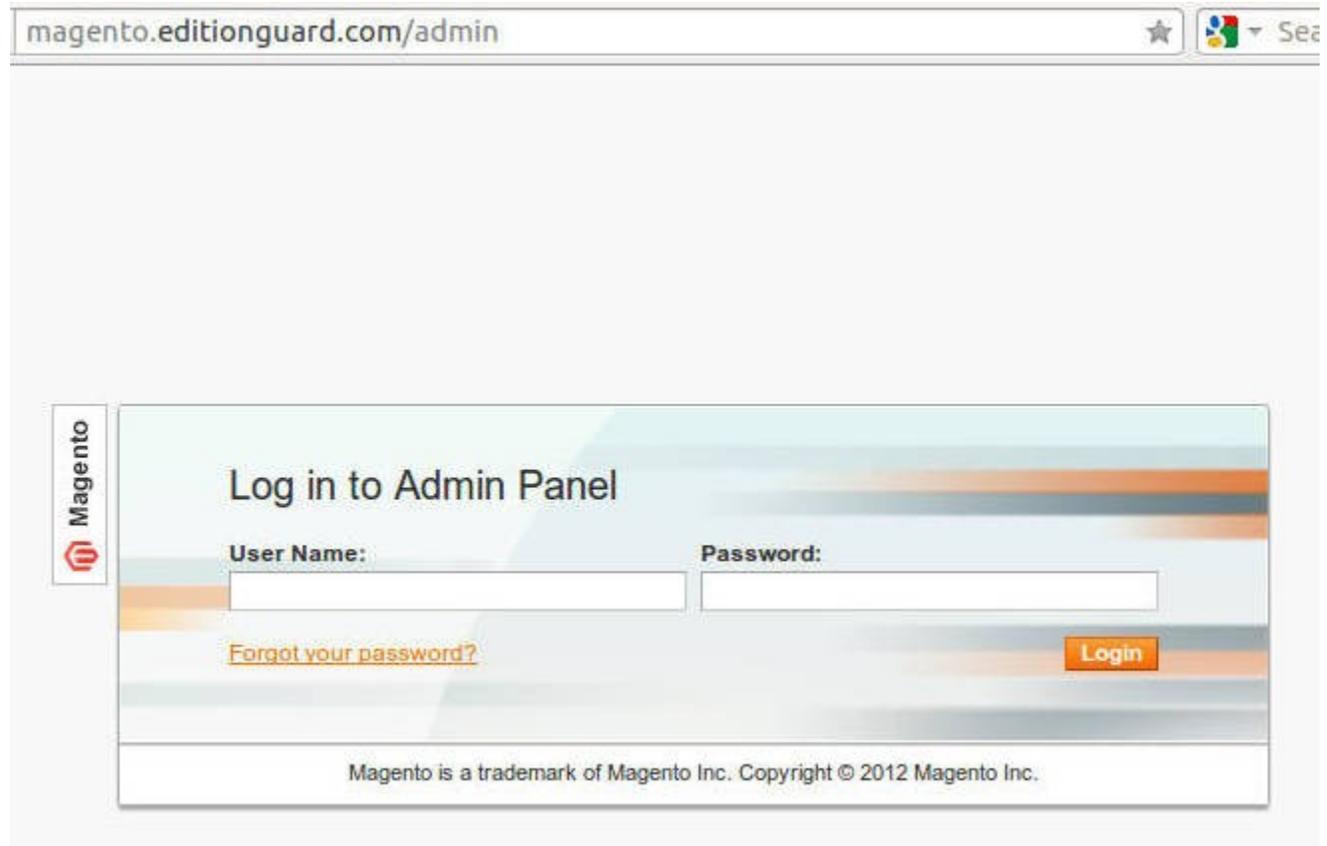
<http://www.magentocommerce.com/magento-connect/editionguard-ebook-drm-integration-8516.html>

1. Adding Your eBooks to the Magento Product Catalog

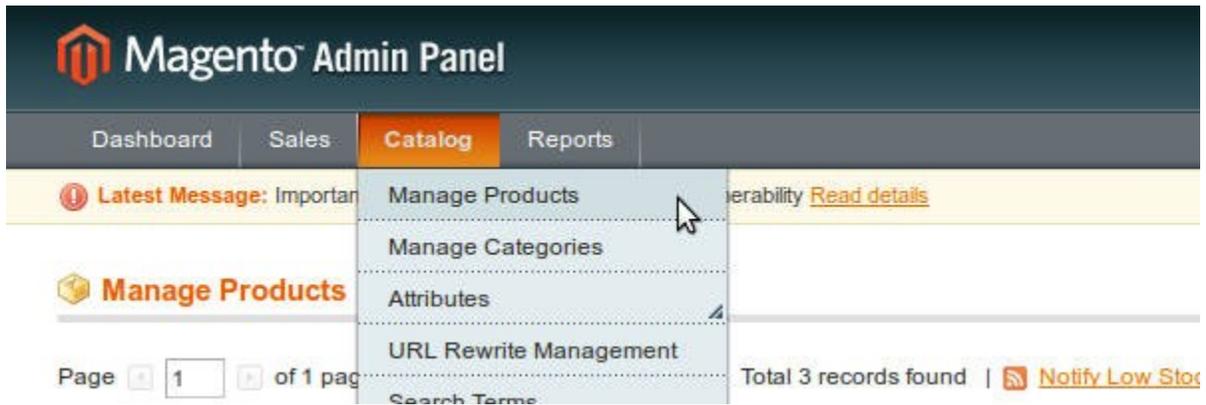
Visit <http://magento.editionguard.com/admin> with your browser and login with following credentials:

- **Username** : demo
- **Password** : demo123456

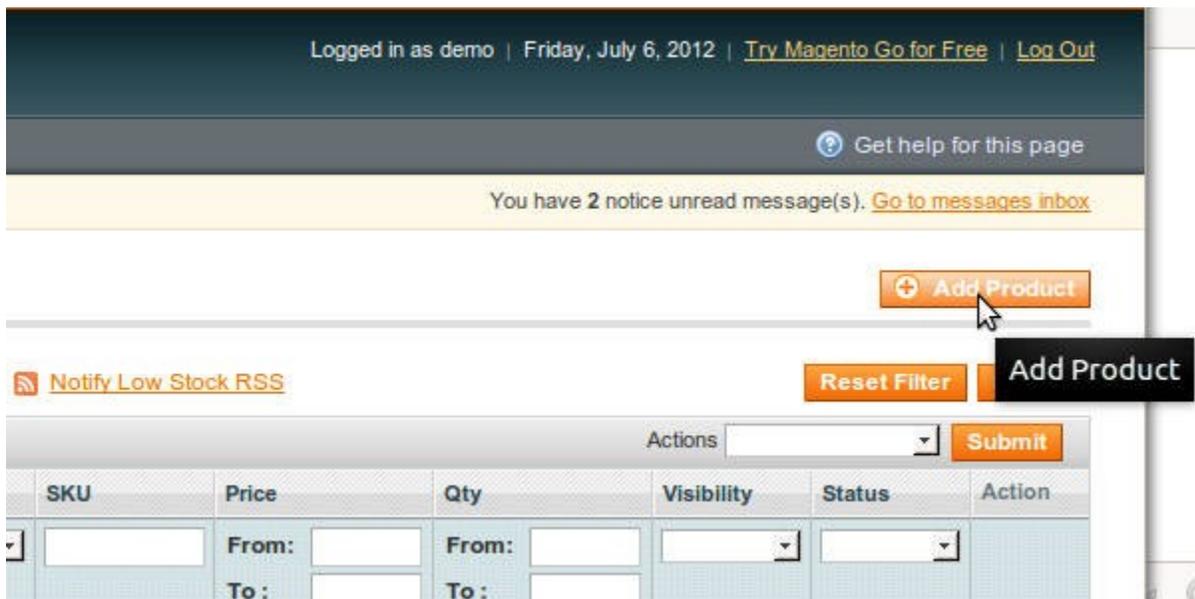
** Due to security reasons the demo account permissions are limited.*



After logging in, go to the Catalog->Manage Products menu option



Click the "Add Product" button



Set "Product Settings" as:

- **Attribute Set** -> Default
- **Product Type** -> Downloadable Product

then click "Continue"

New Product

Create Product Settings

Attribute Set	Default
Product Type	Simple Product Simple Product Grouped Product Configurable Product Virtual Product Bundle Product Downloadable Product

Now we have started to fill in product details. In our case, our product is actually either a PDF or an ePub formatted eBook. For an example eBook product, fill in the details of the eBook by following the steps below.

A. General

- Name
- Description
- Short Description
- SKU (Stock Keeping Unit - you can use the eBook ISBN)
- Status -> Enabled
- Visibility -> Catalog, Search

Product Information	 New Product (Default)
General	General
Prices	Name * Ulysses
Meta Information	Description * This is a pre-1923 was conducted on introduced by the have occasional e culturally importar continuing commil
Images	
Design	
Gift Options	
Inventory	
Categories	

B. Prices

- Price
- Tax Class -> None

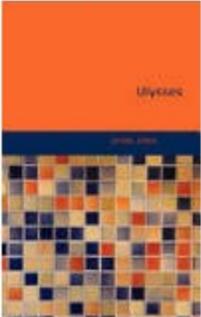
C. Images (Optional)

Press "Browse Files..." button and select your eBook cover image, than press "Upload Files". Once you've uploaded your cover image, select radio boxes as in the following image:

- Base Image
- Small Image
- Thumbnail

Images

Image type and information need to be specified for each store view.

Image	Label	Sort Order	Base Image	Small Image	Thumbnail	
No image			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
		1	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	

D. Inventory

First, uncheck "Use Config Settings" under "**Manage Stock**", than set "**Manage Stock**" to "**No**". (Since eBooks are digital products, we don't have physical stock)

- Manage Stock -> No

"**Maximum Qty Allowed in Shopping Cart**" -> uncheck "Use Config Settings" then set to "**1**"

- Maximum Qty Allowed in Shopping Cart -> 1

Inventory	
Manage Stock	<input type="text" value="No"/> [GLOBAL] <input type="checkbox"/> Use Config Settings
Minimum Qty Allowed in Shopping Cart	<input type="text" value="1"/> [GLOBAL] <input checked="" type="checkbox"/> Use Config Settings
Maximum Qty Allowed in Shopping Cart	<input type="text" value="1"/> [GLOBAL] <input type="checkbox"/> Use Config Settings
Enable Qty Increments	<input type="text" value="No"/> [GLOBAL] <input checked="" type="checkbox"/> Use Config Settings

E. Categories

Add your eBook to Default Category and the eBooks category by checking the boxes next to them.

Product Categories
<input checked="" type="checkbox"/> Default Category (1)
<input checked="" type="checkbox"/> eBooks (3)

F. Downloadable Information

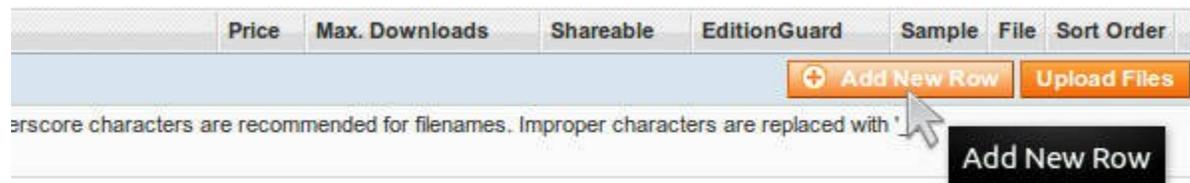
We are going to upload the eBook with EditionGuard DRM option. You can leave the “**Samples**” tab empty, it is not necessary for a demo. In a real scenario, you can use this to upload an eBook sample, for example the first 20 pages of the eBook.

Under the “**Links**” tab fill “**Title**” as “**eBook Formats**”

- Title -> eBook Formats
- Links can be purchased separately -> Yes

Samples	
Links	
Title	<input type="text" value="eBook Formats"/>
Links can be purchased separately	<input type="text" value="Yes"/>

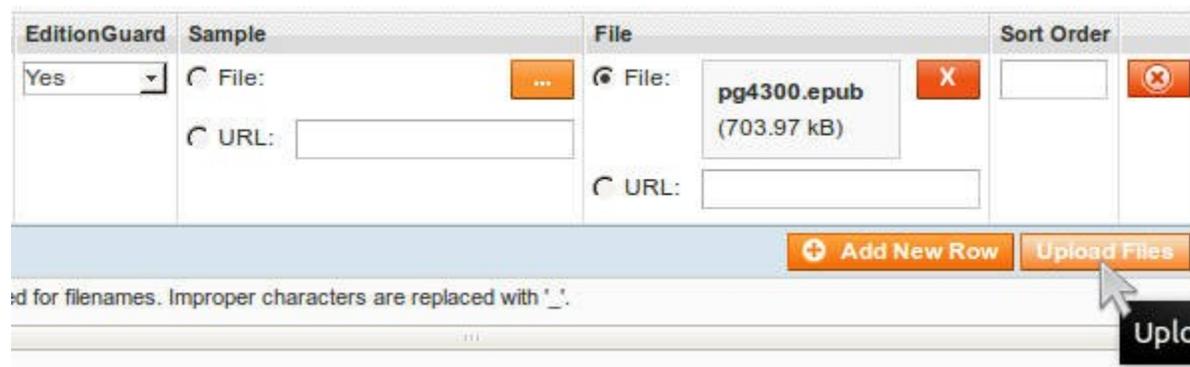
To upload the eBook file, press “Add New Row” button and it will create a new row with uploading options.



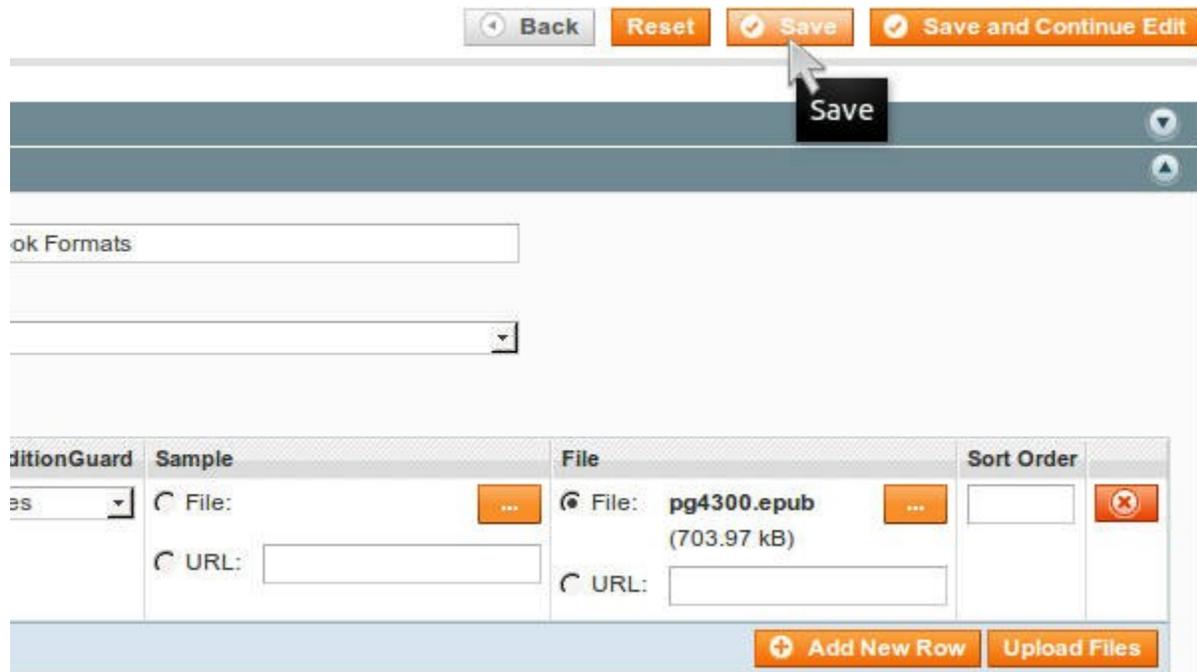
Filling out the eBook Row

- Title -> Placing both the eBook title and the eBook format recommended (Ex: **eBook Title - ePub (Adobe DRM)**)
- Price -> leave empty we have set it before
- Max Downloads -> 10 (*for demo issue*)
- Shareable -> Use Config
- EditionGuard -> Yes (applying EditionGuard DRM on eBook)
- Sample -> leave empty (*for demo issue*)
- File -> click the button and select ePub or PDF formatted eBook file
- Sort Order -> leave empty (*for demo issue*)

then click “**Upload Files**” button.



Once the file is uploaded, click "Save" and exit from the product menu.



Now our eBook is ready to be sold with EditionGuard DRM. It has already been entered into product catalog and listed on the Magento frontend.

2. End User Simulation

In this second part of our guide, we'll be looking at how things work on the End User side.

First, we will need Adobe Digital Editions and an AdobeID to download and read an EditionGuard DRM protected eBook. You can Download Adobe Digital Editions from the following link and create an AdobeID all for free, in case you don't have them already.

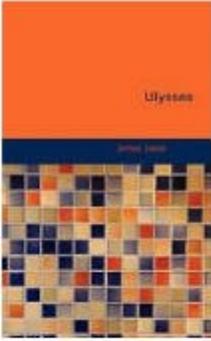
Adobe Digital Editions : <http://www.adobe.com/products/digitaleditions/>

AdobeID : <https://www.adobe.com/cfusion/membership/>

The slides at the following link explains how the cycle works
<http://www.slideshare.net/EditionGuard/adobe-digitaleditions>

Next, please visit EditionGuard Magento Demo site <http://magento.editionguard.com> . Select eBooks that you like to purchase and add them to your cart .

Ulysses



Ulysses
 Email to a Friend
 Be the first to review this product
 Availability: In stock
\$9.99
[Add to Wishlist](#) | [Add to Compare](#)

Quick Overview
 This is a pre-1923 historical reproduction that was curated for quality. Quality assurance was conducted on each of these books in an attempt to remove books with imperfections introduced by the digitization process. Though we have made best efforts - the books may have occasional errors that do not impede the reading experience. We believe this work is culturally important and have elected to bring the book back into print as part of our continuing commitment to the preservation of printed works worldwide.

***eBook Formats**
 ePub (Adobe DRM)

\$9.99 Qty: [Add to Cart](#)

* Required Fields

Proceed to checkout and complete the checkout process. Since this is just a demo, fill in whatever you like to the fields. There is only a dummy **“Check / Money order”** payment method active for the demo, you have to approve it but won't actually have to pay.

2 Payment information

Check / Money order

[↑ Back](#) [Continue](#)

* Required Fields

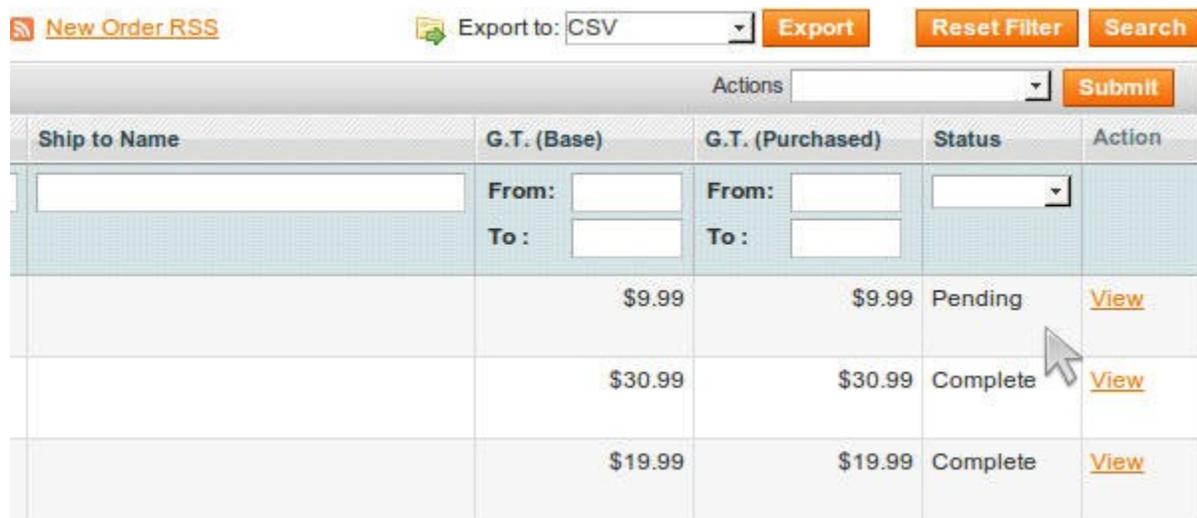
Complete your order by pressing the **"Place Order"** button. Now your order is placed awaiting approval on the backend. To approve your order please login to magento admin panel with the following information:

<http://magento.editionguard.com/admin>

- **Username** : demo
- **Password** : demo123456

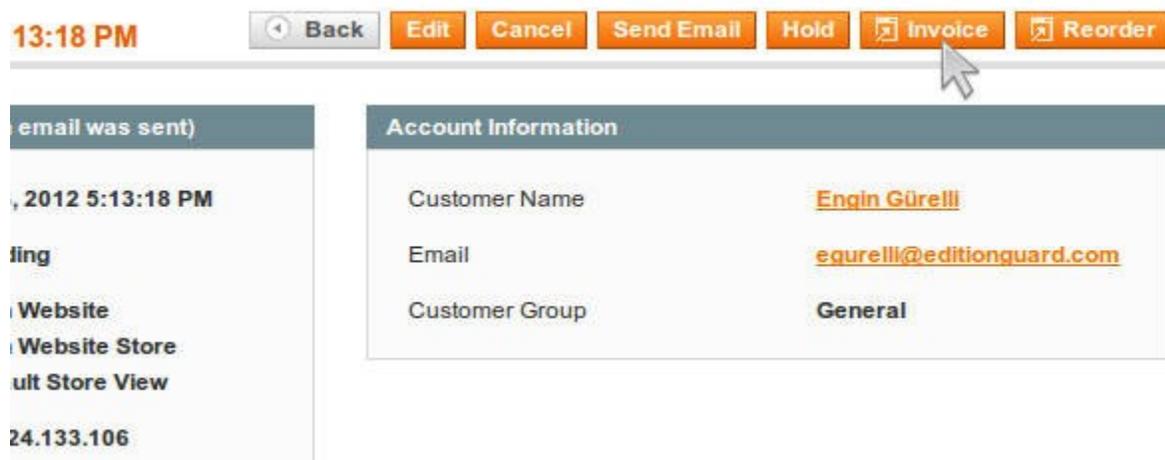
Go to : **Sales -> Orders**

Find the order you just placed with the **"Pending"** status. Then click on the order row.



Ship to Name	G.T. (Base)	G.T. (Purchased)	Status	Action
	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	
	\$9.99	\$9.99	Pending	View
	\$30.99	\$30.99	Complete	View
	\$19.99	\$19.99	Complete	View

Once you get the **"Order View"** click the **"Invoice"** button to approve your order.



13:18 PM

[Back](#) [Edit](#) [Cancel](#) [Send Email](#) [Hold](#) [Invoice](#) [Reorder](#)

email was sent)

, 2012 5:13:18 PM

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Website

Website Store

ult Store View

24.133.106

Account Information

Customer Name [Enqin Gürelli](#)

Email egurelli@editionguard.com

Customer Group **General**

Now you just have to click the **"Submit Invoice"** button to complete your order.

Amount	Shipping Refund	Order Grand Total
0	\$0.00	\$9.99

Invoice Totals

Subtotal	\$9.99
Grand Total	\$9.99

Append Comments
 Email Copy of Invoice

Now you can download the eBook from frontend. Please visit <http://magento.editionguard.com> and login with the account you placed the order with.

After logging into the frontend, go to **"My Account"** than **"My Downloadable Products"**.

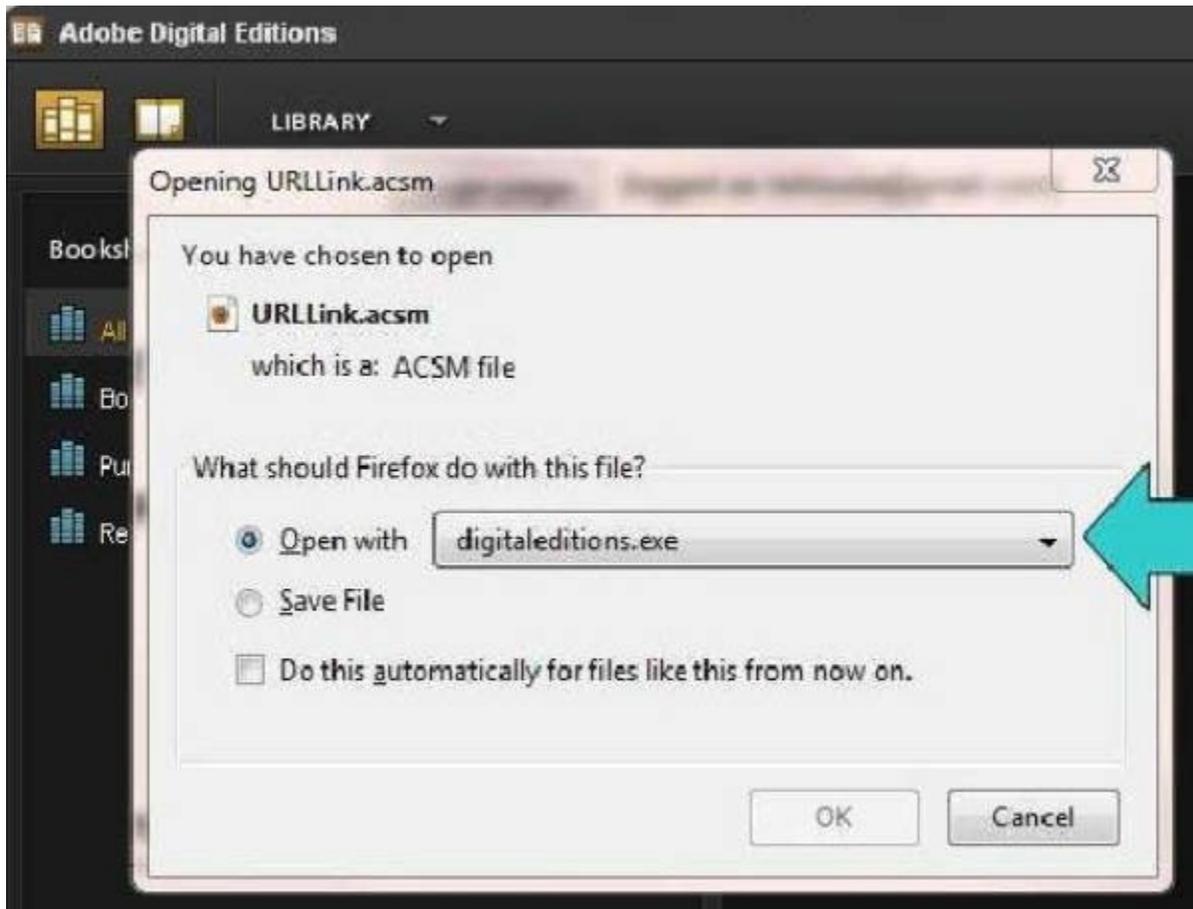
- My Product Reviews
- My Tags
- My Wishlist
- My Applications
- Newsletter Subscriptions
- My Downloadable Products**

Order #	Date	Status
100000014	7/6/12	
100000013	7/6/12	
100000010-1	7/5/12	
100000011	7/5/12	
100000010	7/5/12	

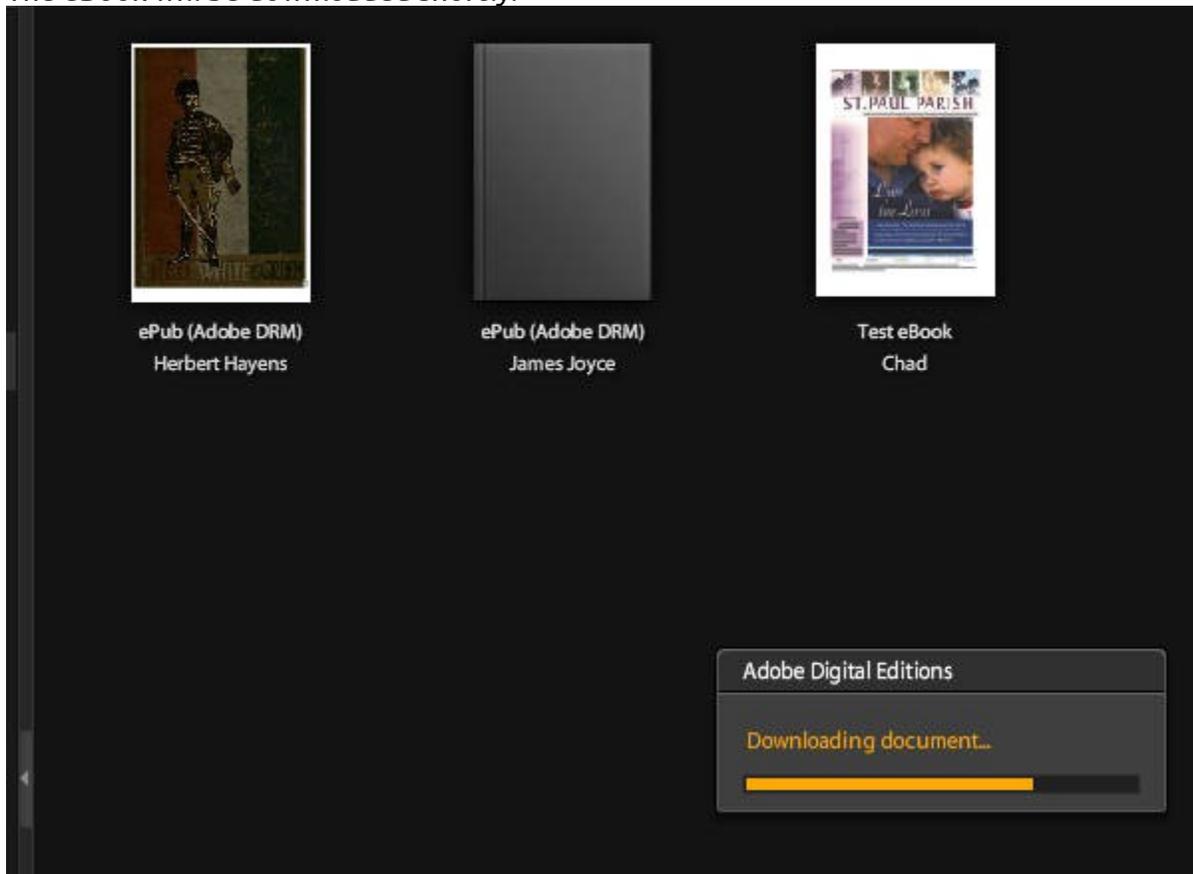
Find the eBook that you previously ordered on the list (**Status = Available**). Once you found the eBook, you can start downloading **".acsm"** file which is generated by EditionGuard.

My Downloadable Products				
8 Item(s)				
Order #	Date	Title	Status	Re
100000014	7/6/12	Ulysses - ePub (Adobe DRM)	Available	10
100000013	7/6/12	The Red, White and (DRM)	Available	Un
100000013	7/6/12	eBook - EPUB	Available	Un
100000010-1	7/5/12	PDF eBook - PDF eBook	Available	Un
100000011	7/5/12	eBook - EPUB	Pending	Un
100000010	7/5/12	PDF eBook - PDF eBook	Expired	Un

Open the ".acsm" file with Adobe Digital Editions.



The eBook will be downloaded shortly.



Now you are ready to read your DRM protected eBook!

